Broward League of Cities

Year-to-Date Digital Totals (Oct 1, 2025 to Oct 30, 2026)

The League maintained a strong digital presence throughout the reporting period, generating 66,317 impressions, 10,117 video views and 3,687 engagements across 243 posts. The League also achieved 284 net new followers, reflecting a 68% increase in net audience growth compared to the previous reporting period. Video views saw an impressive 1,907% increase, highlighting the League's growing

Impressions	Video Views	Net Audience Growth	Engagements	Total Posts
66,317	10,117	284	3,687	243

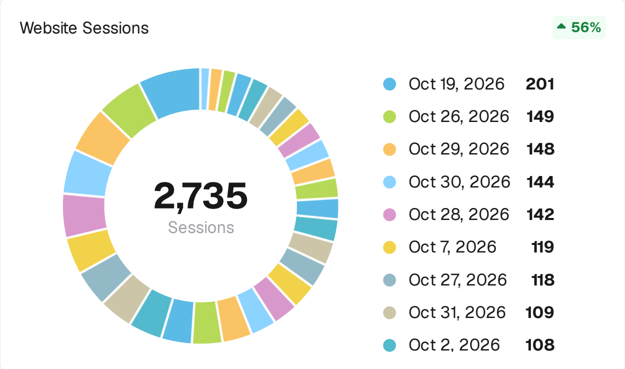
Monthly Totals for Social - October

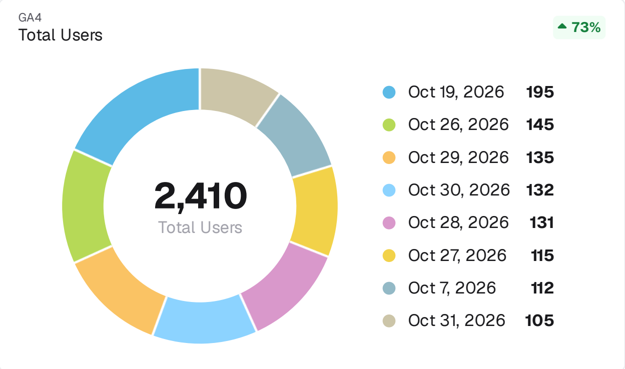
Impressions	Audience	Video Views	Total Posts	Engagements
834	3,463	191	0	2

Website

Web Updates

We updated several associate member contacts, removed individuals who are no longer affiliated with their respective organizations, and added new members to ensure our contact list remains accurate and up to date.

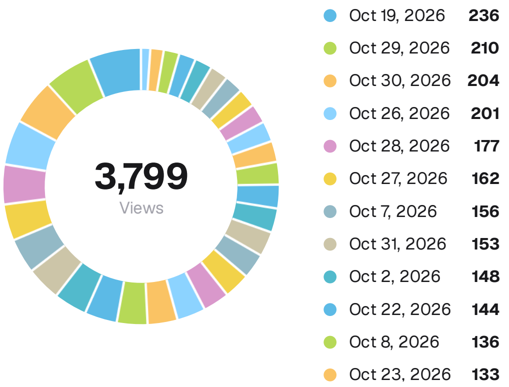




GA4

Views

▲ 58%



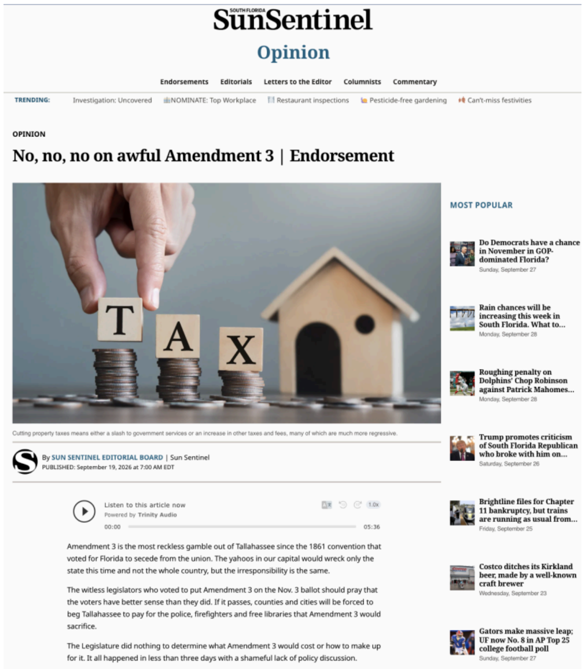
Showing 63 of 133 Rows

Page	Sessions	Total Users	User Engagement	Views	Key Events	Event Count	Total Purchasers
/endorsement-on-browards-two-ballot-qu	1,121 ▲ 834%	1,045 ▲ 801%	19h 30m 24s ▲ 938%	1,532 ▲ 823%	0.00 0%	4,907 ▲ 794%	0.00 0%
/educate-on-3/	745 ▲ 5.08%	645 ▲ 22%	3h 29m 44s ▼ 19%	895 ▲ 16%	0.00 0%	3,324 ▼ 1.28%	0.00 0%
/	356 ▼ 17%	301 ▼ 13%	1h 12m 55s ▼ 51%	386 ▼ 15%	0.00 0%	1,337 ▼ 19%	0.00 0%
/comprehensive-solid-waste-system-for-	64 ▼ 7.25%	59 ▼ 11%	21m 46s ▼ 12%	89 ▲ 3.49%	0.00 0%	268 ▼ 2.19%	0.00 0%
/students/scholarship-program/	52 ▲ 100%	31 ▲ 41%	7m 38s ▲ 4.09%	70 ▲ 94%	0.00 0%	188 ▲ 76%	0.00 0%
/associate-members/	46 ▲ 28%	37 ▲ 8.82%	9m 2s ▲ 86%	54 ▲ 35%	0.00 0%	188 ▲ 31%	0.00 0%
/municipal-members/	45 ▼ 2.17%	34 ▼ 17%	14m 36s ▼ 69%	47 ▼ 4.08%	0.00 0%	177 ▲ 1.14%	0.00 0%
/page/4/	34 ▼ 26%	34 ▼ 26%	— 0%	46 ▼ 26%	0.00 0%	117 ▼ 27%	0.00 0%
/404.html	29 ▲ 38%	29 ▲ 38%	16s ▼ 78%	33 ▲ 57%	0.00 0%	87 ▲ 36%	0.00 0%
/membership-d/	26 ▲ 37%	13 ▼ 13%	1m 15s ▼ 47%	28 ▲ 7.69%	0.00 0%	63 ▲ 13%	0.00 0%
/board-directors/	25 ▲ 25%	20 ▲ 5.26%	7m 2s ▼ 40%	32 ▲ 23%	0.00 0%	83 ▲ 14%	0.00 0%
/letter-from-the-president/	23 ▼ 26%	19 ▼ 32%	5m 21s ▼ 50%	25 ▼ 26%	0.00 0%	66 ▼ 20%	0.00 0%
/member-agenda-page/	22 ▼ 79%	18 ▼ 74%	17m 20s ▼ 50%	34 ▼ 72%	0.00 0%	103 ▼ 75%	0.00 0%
	20	15	8m 4s	24	0.00	78	0.00

Public Relations (YTD)

Number of Clips YTD	AVE (Online + Print) YTD	Online & Print Readership...
73	81,900,588	81,900,588

October 2026 PR Report: N/A
September 2026 PR Report: https://app.criticalmention.com/app/#/report/4f60e7c0-5d34-429f-bcdc-3d7af53315bc
August 2026 PR Report: N/A
July 2026 PR Report: N/A
June 2026 PR Report: N/A
May 2026 PR Report: N/A



SOUTH FLORIDA SunSentinel

Opinion

Endorsements | Editorials | Letters to the Editor | Columnists | Commentary

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OPINION

No, no, no on awful Amendment 3 | Endorsement

Cutting property taxes means either a slash to government services or an increase in other taxes and fees, many of which are much more regressive.

By **SUN SENTINEL EDITORIAL BOARD** | Sun Sentinel
PUBLISHED: September 19, 2026 at 7:00 AM EDT

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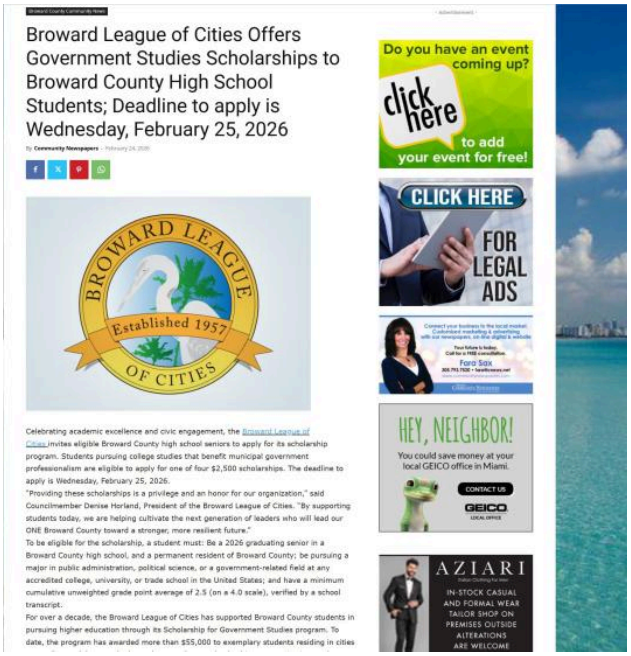
Amendment 3 is the most reckless gamble out of Tallahassee since the 1861 convention that voted for Florida to secede from the union. The yahoos in our capital would wreck only the state this time and not the whole country, but the irresponsibility is the same.

The witless legislators who voted to put Amendment 3 on the Nov. 3 ballot should pray that the voters have better sense than they did. If it passes, counties and cities will be forced to beg Tallahassee to pay for the police, firefighters and free libraries that Amendment 3 would sacrifice.

The Legislature did nothing to determine what Amendment 3 would cost or how to make up for it. It all happened in less than three days with a shameful lack of policy discussion.

MOST POPULAR

- Do Democrats have a chance in November in GOP-dominated Florida? Sunday, September 27
- Rain chances will be increasing this week in South Florida. What to... Monday, September 28
- Roughing penalty on Dolphins' Chop Robinson against Patrick Mahomes... Monday, September 28
- Trump promotes criticism of South Florida Republican who broke with him on... Saturday, September 26
- Brightline files for Chapter 11 bankruptcy, but trains are running as usual from... Friday, September 25
- Costco ditches its Kirkland beer, made by a well-known craft brewer Wednesday, September 23
- Gators make massive leap; UF now No. 8 in AP Top 25 college football poll Sunday, September 27



Broward County Community News

Broward League of Cities Offers Government Studies Scholarships to Broward County High School Students; Deadline to apply is Wednesday, February 25, 2026

By Community Newspapers - February 24, 2026

Celebrating academic excellence and civic engagement, the Broward League of Cities invites eligible Broward County high school seniors to apply for its scholarship program. Students pursuing college studies that benefit municipal government professionalism are eligible to apply for one of four $2,500 scholarships. The deadline to apply is Wednesday, February 25, 2026.

"Providing these scholarships is a privilege and an honor for our organization," said Councilmember Denise Horland, President of the Broward League of Cities. "By supporting students today, we are helping cultivate the next generation of leaders who will lead our ONE Broward County toward a stronger, more resilient future."

To be eligible for the scholarship, a student must: Be a 2026 graduating senior in a Broward County high school, and a permanent resident of Broward County; be pursuing a major in public administration, political science, or a government-related field at any accredited college, university, or trade school in the United States; and have a minimum cumulative unweighted grade point average of 2.5 (on a 4.0 scale), verified by a school transcript.

For over a decade, the Broward League of Cities has supported Broward County students in pursuing higher education through its Scholarship for Government Studies program. To date, the program has awarded more than $55,000 to exemplary students residing in cities

Do you have an event coming up? click here to add your event for free!

CLICK HERE FOR LEGAL ADS

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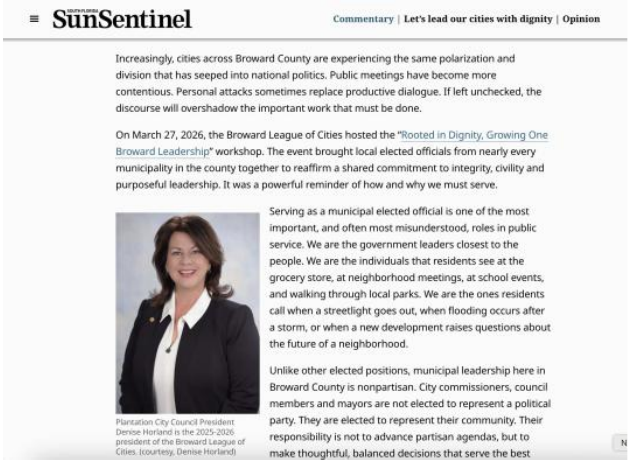
AZIARI IN-STOCK CASUAL AND FORMAL WEAR TAILOR SHOP ON PREMISES OUTSIDE ALTERATIONS ARE WELCOME



SOUTH FLORIDA SunSentinel | Commentary | Let's lead our cities with dignity | Opinion

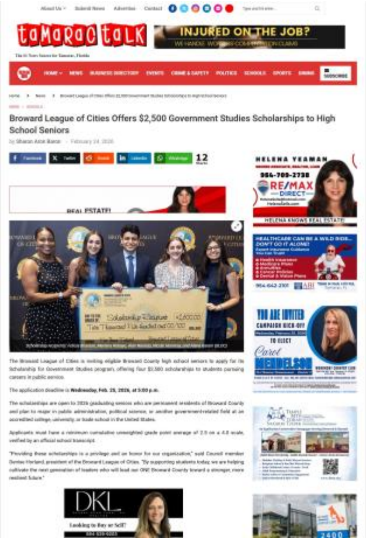
Increasingly, cities across Broward County are experiencing the same polarization and division that has seeped into national politics. Public meetings have become more contentious. Personal attacks sometimes replace productive dialogue. If left unchecked, the discourse will overshadow the important work that must be done.

On March 27, 2026, the Broward League of Cities hosted the "Rooted in Dignity, Growing One Broward Leadership" workshop. The event brought local elected officials from nearly every municipality in the county together to reaffirm a shared commitment to integrity, civility and purposeful leadership. It was a powerful reminder of how and why we must serve.

Plantation City Council President Denise Horland is the 2025-2026 president of the Broward League of Cities. (courtesy, Denise Horland)

Serving as a municipal elected official is one of the most important, and often most misunderstood, roles in public service. We are the government leaders closest to the people. We are the individuals that residents see at the grocery store, at neighborhood meetings, at school events, and walking through local parks. We are the ones residents call when a streetlight goes out, when flooding occurs after a storm, or when a new development raises questions about the future of a neighborhood.

Unlike other elected positions, municipal leadership here in Broward County is nonpartisan. City commissioners, council members and mayors are not elected to represent a political party. They are elected to represent their community. Their responsibility is not to advance partisan agendas, but to make thoughtful, balanced decisions that serve the best



taMaRaC taLK

Broward League of Cities Offers $2,500 Government Studies Scholarships to High School Seniors

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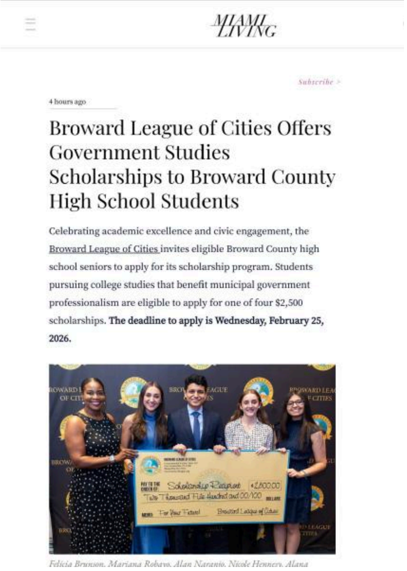
HELENA YEAMAN 954-709-2738 RE/MAX DIRECT

DKL Looking to Buy or Sell?



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Felicia Brunson, Mariana Robayo, Alan Naranjo, Nicole Henners, Alana

Showing 9 of 9 Rows

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	December	TOTAL
# of Clips	0	5	0	66	0	0	0	0	2	—	—	—	73
Est. Audience (Print + Onli	0	100,821	0	81,561,820	0	0	0	0	237,947	—	—	—	81,900,5
Pub. Value (Print + Online)	$0.00	$1,313.00	$0.00	$3,226,182	0	$0.00	$0	$0.00	$1,907.0	—	—	—	$3,229,4
TV Audience	0	0	0	0	0	0	0	0	0	—	—	—	0
Pub Value (TV)	$0	0	0	0	0	0	0	0	0	—	—	—	$0
Radio Audience	0	0	0	0	0	0	0	0	0	—	—	—	0
Pub Value (Radio)	$0	0	0	0	0	0	0	0	0	—	—	—	$0
Sentiment	N/A	Positive	N/A	—	N/A	N/A	N/A	N/A	Neutral	—	—	—	—
Notable Mentions	N/A	Scholarship A	N/A	Nancy Metayer +	N/A	N/A	N/A	N/A	Amendm	—	—	—	—