

Broward League of Cities

Year-to-Date Digital Totals

The League's social media performance continues to demonstrate a strong digital presence, generating more than 44,000 impressions, 6,900 video views, and 2,000 engagements so far this year.

Impressions

44,352

Video Views

6,914

Audience

3,453

Engagements

2,069

Total Posts

166

Monthly Totals for Social - September

The League maintained strong social media activity throughout September, generating 1,118 impressions, 65 video views and 54 engagements across two posts. The League's audience also continued to grow, reaching 3,453 followers and demonstrating continued visibility and audience interest.

Impressions

1,118

Audience

3,453

Video Views

65

Total Posts

2

Engagements

54

Top 3 Performing Posts by Engagement for September



Broward League of Cities

Fri 9/11/2026 5:44 pm EDT

Congratulations to Plantation Councilmember Denise Horland on being appointed Chair of the Florida League of Cities, Inc. We're prou...



Engagement Rate (per Impression) 12.9%

Views 342

Engagements 44



@browardleague

Mon 9/14/2026 3:11 pm EDT

Congratulations to Plantation Councilmember Denise Horland on being appointed Chair of the [@FLCities](#). We're proud to see Broward...



Engagement Rate (per Impression) 2.1%

Impressions 337

Engagements 7

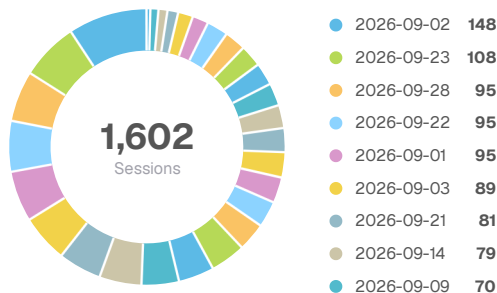
Website

Website traffic in September was driven by League events, member resources and key initiatives, highlighting continued interest in the League's programs and regional efforts.

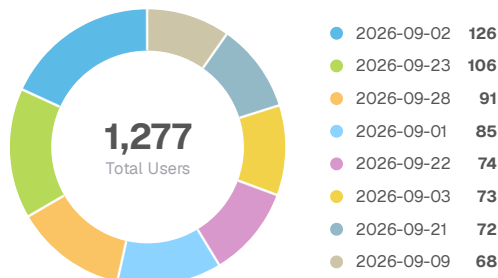
Top Three Pages

1. Educate on 3
2. Member Agenda
3. Endorsement on Broward Ballot

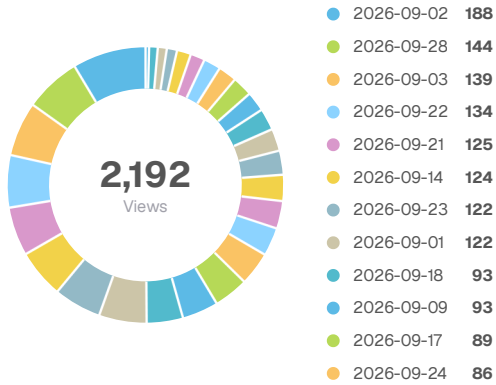
Website Sessions
(Sep 1, 2026 - Sep 28, 2026)



GA4
Total Users
(Sep 1, 2026 - Sep 28, 2026)



GA4
Views
(Sep 1, 2026 - Sep 28, 2026)



Showing 63 of 105 Rows
(Sep 1, 2026 - Sep 28, 2026)

Page	Sessions	Total Users	User Engagement	Views	Key Events	Event Count	Total Purchasers
/educate-on-3/	667	498	4h 7m 26s	722	0.00	3,196	0.00
/	410	327	2h 11m 45s	431	0.00	1,563	0.00
/member-agenda-page/	78	58	19m 56s	88	0.00	292	0.00
/endorsement-on-browards-two-ballot-qu	75	73	1h 4m 25s	102	0.00	343	0.00
/comprehensive-solid-waste-system-for-	66	63	23m 12s	81	0.00	258	0.00
/events-bloc/category/coffee-with-the-pr	48	48	—	64	0.00	161	0.00
/page/4/	46	46	—	62	0.00	160	0.00
/municipal-members/	44	39	47m 1s	46	0.00	155	0.00
/associate-members/	35	33	4m 49s	39	0.00	139	0.00
/become-associate-member/	33	25	6m 16s	36	0.00	119	0.00
/letter-from-the-president/	28	25	9m 50s	31	0.00	75	0.00
/plantation-councilmember-denise-horlan	27	27	4m 50s	23	0.00	72	0.00
/broward-league-of-cities-recognizes-bro	25	24	4m 3s	24	0.00	75	0.00
/advocacy/	24	24	9m 23s	28	0.00	67	0.00
/students/scholarship-program/	24	22	7m 20s	33	0.00	102	0.00
/issue-committees/	23	22	5m 56s	24	0.00	65	0.00
/league-staff/	22	18	5m 3s	24	0.00	79	0.00
/404.html	21	21	1m 14s	21	0.00	64	0.00
/broward-league-of-cities-awards-10000-	20	20	2m 52s	17	0.00	56	0.00

Public Relations

Number of Clips YTD

73

AVE (Online + Print) YTD

81,900,588

Online & Print Readership...

81,900,588

September 2026 PR Report: <https://app.criticalmention.com/app/#/report/4f60e7c0-5d34-429f-bcdc-3d7af5315b6c>

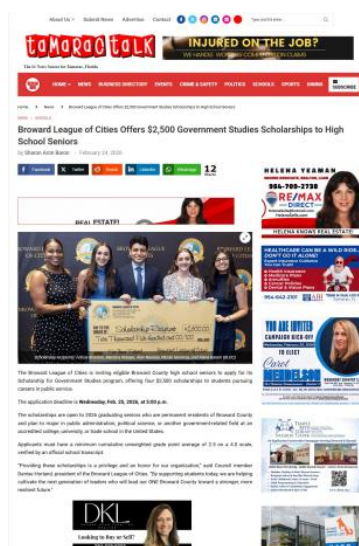
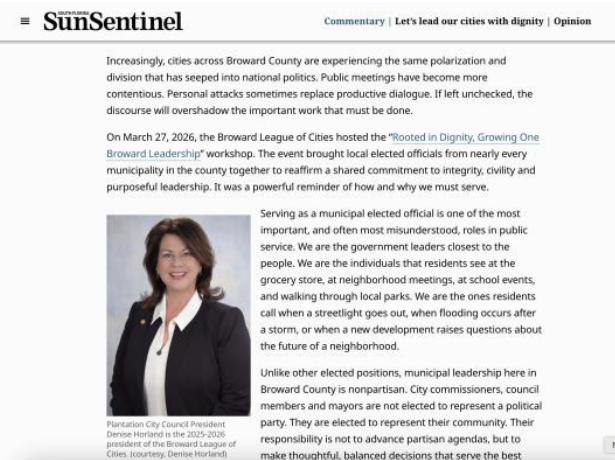
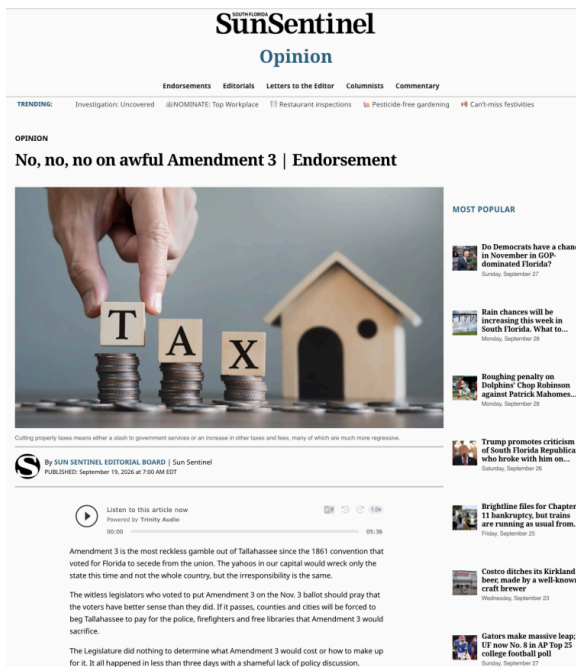
August 2026 PR Report: N/A

July 2026 PR Report: N/A

June 2026 PR Report: N/A

May 2026 PR Report: N/A

Anril 2026 PR Report: <https://app.criticalmention.com/app/#/report/a43c8f86-f35d-4eca-a122-ee474fha4aa6>



Showing 9 of 9 Rows

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	December	TOTAL
# of Clips	0	5	0	66	0	0	0	0	2	—	—	—	73
Est. Audience (Print + Onli	0	100,821	0	81,561,820	0	0	0	0	237,947	—	—	—	81,900,5
Pub. Value (Print + Online)	\$0.00	\$1,313.00	\$0.00	\$3,226,182	0	\$0.00	\$0	\$0.00	\$1,907.00	—	—	—	\$3,229,4
TV Audience	0	0	0	0	0	0	0	0	0	—	—	—	0
Pub Value (TV)	\$0	0	0	0	0	0	0	0	0	—	—	—	\$0
Radio Audience	0	0	0	0	0	0	0	0	0	—	—	—	0
Pub Value (Radio)	\$0	0	0	0	0	0	0	0	0	—	—	—	\$0
Sentiment	N/A	Positive	N/A	—	N/A	N/A	N/A	N/A	Neutral	—	—	—	—
Notable Mentions	N/A	Scholarship A	N/A	Nancy Metayer +	N/A	N/A	N/A	N/A	Amendm	—	—	—	—