

June & July recap 2026 Broward League of Cities Dashboard

Broward League of Cities

Year-to-Date Digital Totals

The League's social media performance continues to demonstrate a strong digital presence, generating more than 42,000 impressions, 6,700 video views, and 2,000 engagements so far this year. The League has also continued to grow its audience, reaching more than 3,400 followers, demonstrating sustained visibility and audience interest during the off-season.

Impressions	Video Views	Audience	Engagements	Total Posts
42,164	6,705	3,425	2,009	164

Monthly Totals for Social

While the League was on a break during June and July, its social media channels continued to maintain a strong digital presence, generating more than 8,300 impressions and 750 engagements across the two months. The League also continued to grow its audience, reaching 3,425 followers by the end of July, demonstrating continued visibility and audience interest during the off-season.

Monthly Totals for Social June

Impressions	Audience	Video Views	Total Posts	Engagements
2,127	3,409	177	3	52

Monthly Totals for Social July

Impressions	Audience	Video Views	Total Posts	Engagements
6,194	3,425	218	30	572

69th Annual Dinner Recap

Sponsor-focused Posts June - July

Through a dedicated post-event recognition campaign, sponsors received ongoing visibility and measurable digital exposure, enhancing the overall value of their investment.



Sponsor Post Impressions	2,393
Post Engagement	44
Sponsor Posts	20

Annual Dinner Landing Page

The Annual Dinner landing page was the website’s highest-performing content page, generating more than two hours of cumulative engagement and reinforcing the event’s role as a flagship League program and key driver of member engagement.



Page View

359

Engagement Time

2:33:54

Sessions

302

Users

192

Dinner Program Stats

The Annual Dinner digital program generated strong engagement, with attendees spending more than three minutes on average reviewing content. The results demonstrate successful adoption of the digital format while providing meaningful visibility for event information, sponsors, and award recognitions.



Total Bit.Ly Scans

168

Impressions

96

of People Who Read

89

Average Read Time

:03:23

Top 3 Performing Posts by Engagement for June

 Broward League of Cities Fri 6/19/2026 10:59 am EDT Today, we honor Juneteenth, a day that commemorates freedom, resilience, and the ongoing pursuit of equality. We reflect on this...  Engagements36 Reactions19 Comments3 Shares0 Post Link Clicks— Other Post Clicks14	 browardleague Fri 6/19/2026 10:59 am EDT Today, we honor Juneteenth, a day that commemorates freedom, resilience, and the ongoing pursuit of equality. We reflect on this...  Engagements3 Likes2 Comments0 Shares1 Saves0	 @browardleague Fri 6/19/2026 10:59 am EDT Today, we honor Juneteenth, a day that commemorates freedom, resilience, and the ongoing pursuit of equality. We reflect on this...  Engagements0 Likes0 @Replies0 Shares0 Post Link Clicks— Other Post Clicks0
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Top 3 Performing Posts by Engagement for July



 **Broward League ...**

Mon 7/27/2026 10:43 am ET

Partnerships like this make all the difference. Thank you to our Premiere Municipal Sponsors for...



Engagements	8
Reactions	7
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	1

...







 **Broward League ...**

Wed 7/22/2026 12:33 pm ET

Behind every successful event is a team of dedicated partners. Thank you to our Presidential Municipal...



Engagements	6
Reactions	2
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	4

...







 **browardleague**

Wed 7/8/2026 5:07 pm EDT

The 69th Annual Installation Dinner was a memorable evening celebrating leadership,...



Engagements	6
Likes	6
Comments	0
Shares	0
Saves	0

...





Why I Ran Video Series 2025-2026



Broward League of Cities

Published by Sprout Social · May 27 at 11:25 AM ·

Everyone has a reason why they ran. Today, let's meet Commissioner Joe McHugh of [Coral Springs, Florida Government](#). He wanted to run for office because of his passion f... [See more](#)



25

2

2

Like

Comment

Share

Most relevant



Comment as Broward League of Ci...



Mike Del Pozo

2d · Like · Reply · [Send message](#) · Hide

The "Why I Ran" series consistently ranks among the top-performing posts, helping humanize local government leaders and connect audiences with the people behind public service.

Total # of Impressions

9,002

Engagement Rate

189.00%

Total # of Views

9,811

Total Number of Posts

64

Total Number Shares

50

6/11

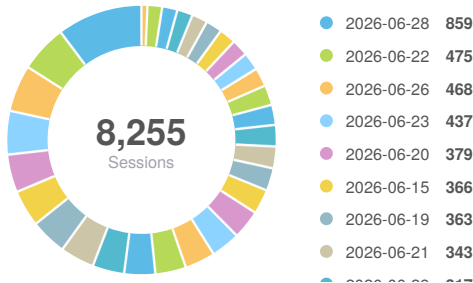
Website

Website traffic was concentrated around League events, advocacy initiatives, and member resources, indicating strong interest in both the League's programming and its role as a regional leadership organization.

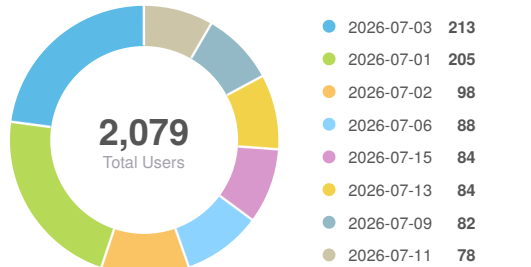
Top Three Pages

- 1. Events Page
- 2. Solid Waste Authority
- 3. Municipal Members

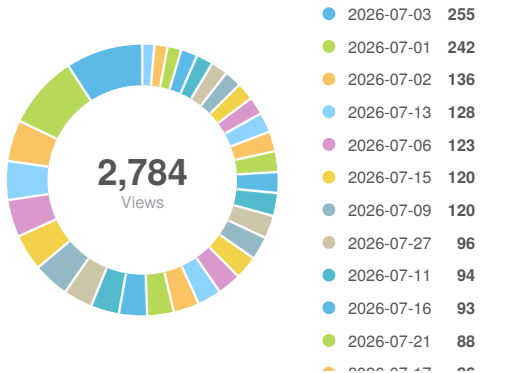
Website Sessions
(Jun 1, 2026 - Jun 30, 2026)



GA4
Total Users



GA4
Views



Showing 63 of 493 Rows

PAGE	SESSIONS	TOTAL USERS	USER ENGAGEM...	VIEWS	KEY EVENTS	EVENT COUNT	TOTAL PURCHAS...
/	328 ▼ 67%	282 ▼ 70%	1h 32m 20s ▼ 80%	357 ▼ 77%	0.00 0%	1,300 ▼ 74%	0.00 0%
/page/4/	264 ▼ 47%	264 ▼ 47%	6s ▲ 50%	325 ▼ 47%	0.00 0%	862 ▼ 47%	0.00 0%
/page/6/	185 ▲ 118%	185 ▲ 118%	— 0%	229 ▲ 120%	0.00 0%	604 ▲ 116%	0.00 0%
/events-bloc/list/	175 ▼ 82%	175 ▼ 82%	23s ▲ 156%	204 ▼ 82%	0.00 0%	575 ▼ 82%	0.00 0%
/events-bloc/category/meetings/list/	136 ▲ 13500%	136 ▲ 13500%	10s ▲ 100%	163 ▲ 16200%	0.00 0%	447 ▲ 14800%	0.00 0%
/events-bloc/category/coffee-with-the	132 ▲ 4300%	133 ▲ 4333%	— 0%	154 ▲ 7600%	0.00 0%	432 ▲ 6071%	0.00 0%
/comprehensive-solid-waste-system-	105 ▼ 7.08%	89 ▼ 14%	15m 44s ▼ 25%	132 ▼ 2.22%	0.00 0%	395 ▼ 11%	0.00 0%
/page/2/	73 ▼ 77%	73 ▼ 77%	— ▼ 100%	88 ▼ 77%	0.00 0%	240 ▼ 77%	0.00 0%
/associate-members/	45 ▼ 21%	38 ▼ 22%	32m 46s ▲ 167%	49 ▼ 20%	0.00 0%	200 ▼ 3.85%	0.00 0%
/students/scholarship-program/	41 ▲ 21%	22 ▼ 31%	7m 45s ▲ 36%	46 ▲ 28%	0.00 0%	135 ▲ 8.00%	0.00 0%
/municipal-members/	36 ▼ 66%	29 ▼ 60%	20m 33s ▼ 57%	41 ▼ 56%	0.00 0%	218 ▼ 54%	0.00 0%
/page/3/	36 ▼ 50%	36 ▼ 50%	— 0%	41 ▼ 53%	0.00 0%	116 ▼ 50%	0.00 0%
/page/9/	36 ▼ 96%	36 ▼ 96%	— ▼ 100%	41 ▼ 97%	0.00 0%	116 ▼ 96%	0.00 0%

Public Relations

Number of Clips YTD
71

AVE (Online + Print) YTD
81,662,641

Online & Print Readers...
81,662,641

July 2026 PR Report: N/A
June 2026 PR Report: N/A
May 2026 PR Report: N/A
April 2026 PR Report: <https://app.criticalmention.com/app/#/report/a43c8f86-f35d-4eca-a122-ee474fba4aa6>
March 2026 PR Report: N/A

Broward League of Cities Offers Government Studies Scholarships to Broward County High School Students; Deadline to apply is Wednesday, February 25, 2026

By Kimberly Hernandez | January 15, 2025

Facebook Twitter Email Print

Celebrating academic excellence and civic engagement, the [Broward League of Cities](#) invites Broward County high school seniors to apply for its scholarship program. Students who complete studies that benefit municipal government operations are eligible to apply for one of four \$2,000 scholarships. The deadline to apply is Wednesday, February 25, 2026.

"Providing these scholarships is a privilege and an honor for our organization," said Co-Executive Director Denise Harward, President of the Broward League of Cities. "By supporting students today, we are helping cultivate the next generation of leaders who will lead our One Broward County toward a stronger, more resilient future."

To be eligible for the scholarship, a student must: Be a 2026 graduating senior in a Broward County high school; and a permanent resident of Broward County. By pursuing a major in public administration, political science, or a government-related field at any accredited college, university, or trade school in the United States, and have a minimum cumulative unweighted grade average of 2.5 (on a 4.0 scale), verified by a school transcript.

For more details, the Broward League of Cities has appointed Broward County students in pursuing higher education through its Scholarships for Government Studies program. To date, this program has awarded more than \$45,000 in scholarships to students pursuing a variety

Do you have an event coming up?

click here

to add your event for free!

CLICK HERE

FOR LEGAL ADS

Legal notices and notices of public hearing are required by Florida Statute 218.30(1), 218.30(2), 218.30(3), 218.30(4), 218.30(5), 218.30(6), 218.30(7), 218.30(8), 218.30(9), 218.30(10), 218.30(11), 218.30(12), 218.30(13), 218.30(14), 218.30(15), 218.30(16), 218.30(17), 218.30(18), 218.30(19), 218.30(20), 218.30(21), 218.30(22), 218.30(23), 218.30(24), 218.30(25), 218.30(26), 218.30(27), 218.30(28), 218.30(29), 218.30(30), 218.30(31), 218.30(32), 218.30(33), 218.30(34), 218.30(35), 218.30(36), 218.30(37), 218.30(38), 218.30(39), 218.30(40), 218.30(41), 218.30(42), 218.30(43), 218.30(44), 218.30(45), 218.30(46), 218.30(47), 218.30(48), 218.30(49), 218.30(50), 218.30(51), 218.30(52), 218.30(53), 218.30(54), 218.30(55), 218.30(56), 218.30(57), 218.30(58), 218.30(59), 218.30(60), 218.30(61), 218.30(62), 218.30(63), 218.30(64), 218.30(65), 218.30(66), 218.30(67), 218.30(68), 218.30(69), 218.30(70), 218.30(71), 218.30(72), 218.30(73), 218.30(74), 218.30(75), 218.30(76), 218.30(77), 218.30(78), 218.30(79), 218.30(80), 218.30(81), 218.30(82), 218.30(83), 218.30(84), 218.30(85), 218.30(86), 218.30(87), 218.30(88), 218.30(89), 218.30(90), 218.30(91), 218.30(92), 218.30(93), 218.30(94), 218.30(95), 218.30(96), 218.30(97), 218.30(98), 218.30(99), 218.30(100), 218.30(101), 218.30(102), 218.30(103), 218.30(104), 218.30(105), 218.30(106), 218.30(107), 218.30(108), 218.30(109), 218.30(110), 218.30(111), 218.30(112), 218.30(113), 218.30(114), 218.30(115), 218.30(116), 218.30(117), 218.30(118), 218.30(119), 218.30(120), 218.30(121), 218.30(122), 218.30(123), 218.30(124), 218.30(125), 218.30(126), 218.30(127), 218.30(128), 218.30(129), 218.30(130), 218.30(131), 218.30(132), 218.30(133), 218.30(134), 218.30(135), 218.30(136), 218.30(137), 218.30(138), 218.30(139), 218.30(140), 218.30(141), 218.30(142), 218.30(143), 218.30(144), 218.30(145), 218.30(146), 218.30(147), 218.30(148), 218.30(149), 218.30(150), 218.30(151), 218.30(152), 218.30(153), 218.30(154), 218.30(155), 218.30(156), 218.30(157), 218.30(158), 218.30(159), 218.30(160), 218.30(161), 218.30(162), 218.30(163), 218.30(164), 218.30(165), 218.30(166), 218.30(167), 218.30(168), 218.30(169), 218.30(170), 218.30(171), 218.30(172), 218.30(173), 218.30(174), 218.30(175), 218.30(176), 218.30(177), 218.30(178), 218.30(179), 218.30(180), 218.30(181), 218.30(182), 218.30(183), 218.30(184), 218.30(185), 218.30(186), 218.30(187), 218.30(188), 218.30(189), 218.30(190), 218.30(191), 218.30(192), 218.30(193), 218.30(194), 218.30(195), 218.30(196), 218.30(197), 218.30(198), 218.30(199), 218.30(200), 218.30(201), 218.30(202), 218.30(203), 218.30(204), 218.30(205), 218.30(206), 218.30(207), 218.30(208), 218.30(209), 218.30(210), 218.30(211), 218.30(212), 218.30(213), 218.30(214), 218.30(215), 218.30(216), 218.30(217), 218.30(218), 218.30(219), 218.30(220), 218.30(221), 218.30(222), 218.30(223), 218.30(224), 218.30(225), 218.30(226), 218.30(227), 218.30(228), 218.30(229), 218.30(230), 218.30(231), 218.30(232), 218.30(233), 218.30(234), 218.30(235), 218.30(236), 218.30(237), 218.30(238), 218.30(239), 218.30(240), 218.30(241), 218.30(242), 218.30(243), 218.30(244), 218.30(245), 218.30(246), 218.30(247), 218.30(248), 218.30(249), 218.30(250), 218.30(251), 218.30(252), 218.30(253), 218.30(254), 218.30(255), 218.30(256), 218.30(257), 218.30(258), 218.30(259), 218.30(260), 218.30(261), 218.30(262), 218.30(263), 218.30(264), 218.30(265), 218.30(266), 218.30(267), 218.30(268), 218.30(269), 218.30(270), 218.30(271), 218.30(272), 218.30(273), 218.30(274), 218.30(275), 218.30(276), 218.30(277), 218.30(278), 218.30(279), 218.30(280), 218.30(281), 218.30(282), 218.30(283), 218.30(284), 218.30(285), 218.30(286), 218.30(287), 218

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Broward League of Cities Offers Government Studies Scholarships to Broward County High School Students

Celebrating academic excellence and civic engagement, the Broward League of Cities invites eligible Broward County high school seniors to apply for its scholarship program. Students pursuing college studies that benefit municipal government professionalism are eligible to apply for one of four \$2,500 scholarships. **The deadline to apply is Wednesday, February 25, 2026.**



The image shows five young adults (three women and two men) standing together and holding a large yellow banner. The banner is for the Broward League of Cities' 2026 Government Studies Scholarship Program. It lists the deadline as February 25, 2026, and mentions a \$2,500 award. The students are dressed in semi-formal attire. The background is a dark blue wall with logos for Broward League of Cities, Broward County, and various partner organizations like Broward College and Broward Health.

Photo Courtesy: Margaret Johnson, Allen Schwartz, David Brown, and John...

[illegible]

Increasingly, cities across Broward County are experiencing the same polarization and division that has seeped into national politics. Public meetings have become more contentious. Personal attacks sometimes replace productive dialogue. If left unchecked, the discourse will overshadow the important work that must be done.

On March 27, 2026, the Broward League of Cities hosted the “Rooted in Dignity, Growing One Broward Leadership” workshop. The event brought local elected officials from nearly every municipality in the county together to reaffirm a shared commitment to integrity, civility and purposeful leadership. It was a powerful reminder of how and why we must serve.

Serving as a municipal elected official is one of the most important, and often most misunderstood, roles in public service. We are the government leaders closest to the people. We are the individuals that residents see at the grocery store, at neighborhood meetings, at school events, and walking through local parks. We are the ones residents call when a streetlight goes out, when flooding occurs after a storm, or when a new development raises questions about the future of a neighborhood.

Unlike other elected positions, municipal leadership here in Broward County is nonpartisan. City commissioners, council members and mayors are not elected to represent a political party. They are elected to represent their community. Their responsibility is not to advance partisan agendas, but to resolve thoughtful, balanced decisions that serve the best

Showing 9 of 9 Rows										
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT
# of Clips	0	5	0	66	0	—	—	—	—	—
Est. Audience (Print + Online)	0	100,821	0	81,561,820	0	—	—	—	—	—
Pub. Value (Print + Online)	\$0.00	\$1,313.00	\$0.00	\$3,226,182	0	—	—	—	—	—
TV Audience	0	0	0	0	0	—	—	—	—	—
Pub Value (TV)	\$0	0	0	0	0	—	—	—	—	—
Radio Audience	0	0	0	0	0	—	—	—	—	—
Pub Value (Radio)	\$0	0	0	0	0	—	—	—	—	—
Sentiment	N/A	Positive	N/A	—	N/A	—	—	—	—	—
Notable Mentions	N/A	Scholarship Applica	N/A	Nancy Metayer + Presid	N/A	—	—	—	—	—