

Broward League of Cities Dashboard

Broward League of Cities

Organic Social (FB and X)

Top 3 Performing Posts

Broward League of Cities
Mon 11/17/2025 6:50 pm EST

Another week brings another "Why I Ran" spotlight! This week, we're featuring Mayor Steve Breitkreuz from the Town of Southwest Ranches, Florida. He entered public service with a...



Total Engagements	4
Reactions	3
Comments	1
Shares	0

Broward League of Cities
Fri 11/28/2025 12:01 pm EST

Small businesses are the heart of every Broward city and tomorrow, November 28 is Shop Small Saturday. Be sure to show your support by keeping your spending local.



Total Engagements	3
Reactions	0
Comments	0
Shares	1
Post Link Clicks	-
Other Post Clicks	2

@browardleague
Mon 11/17/2025 6:30 pm EST

Mayor Steve Breitkreuz from the @SWR_Cov entered public service with a desire to preserve the community's peaceful character for his family and future generations. Thank you Mayor...



Total Engagements	1
Likes	0
@Replies	0
Reposts	0
Post Link Clicks	-
Other Post Clicks	1
Other Engagements	0

YTD Totals

Total Posts	Impressions	Engagements	Link Clicks
264	61,998	4,023	159

Audience	Video Views
3205	1090

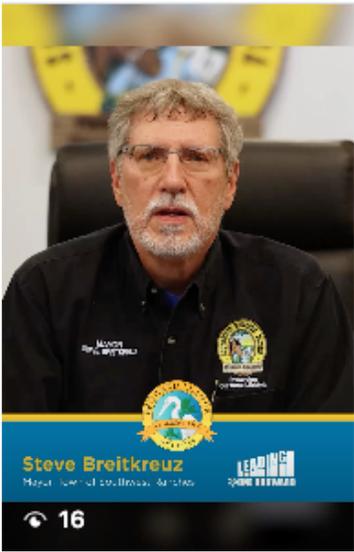
Monthly Totals

Total Posts	Impressions	Engagements	Link Clicks
12	5,023	679	56

Audience	Video Views
3,217	208

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Nov 1, 2025 – Nov 30, 2025	3,205 ↗ 7.5%	21 ↗ 163.6%	11 ↘ 38.9%	4,787 ↗ 143.1%	443 ↗ 980.5%	9.3% ↗ 344.4%	192 ↗ 1,500%
Compare To Nov 1, 2024 – Nov 30, 2024	2,981	-33	18	1,969	41	2.1%	12
Broward League of Ci...	1,480	17	5	4,537	439	9.7%	156
@browardleague	1,725	4	6	250	4	1.6%	36

Why I Ran Video Series



Total Number of Posts	Total Number Shares	
7	2	
Total Number of Views	Total Number of Impressions	Engagement Rate
558	689	17.30%

Showing 5 of 5 Rows

MEMBER	# OF POSTS	VEWS	IMPRESSIONS	SHARES	ENGAGEMENT RATE	TOTAL # OF POSTS	7
Mayor Steve Breitkreuz	4	190	229	1	5.10%	Total # of Views	558
Mayor Joyce L. Davis	3	368	460	1	12.20%	Total # of Impressions	689
Pending	—	—	—	—	—	Total Shares	2
Pending	—	—	—	—	—	Total Engagement Rate	17.30%
Pending	—	—	—	—	—	—	—

Website

GA4 Total Users
(Jan 1, 2025 - Nov 30, 2025)

16,472

GA4 Sessions
(Jan 1, 2025 - Nov 30, 2025)

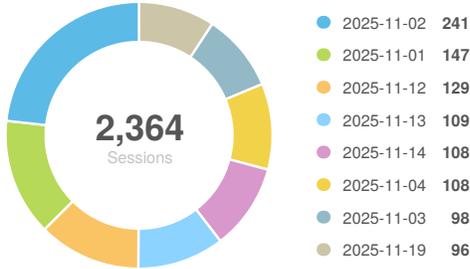
19,216

GA4 Views
(Jan 1, 2025 - Nov 30, 2025)

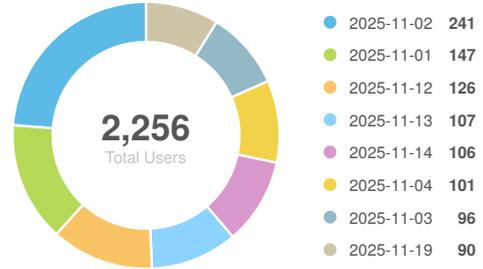
27,139

Monthly Totals

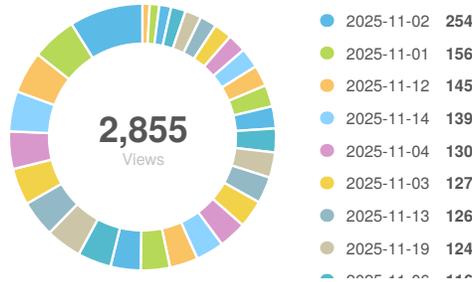
Website Sessions



GA4 Total Users



GA4 Views



November Website Updates:

- Published Property Taxes Op-Ed

Showing 50 of 588 Rows

LANDING PAGE	SESSIONS	TOTAL USERS	USER ENGAGEMENT	VIEWS	EVENT COUNT
/	447	429	2h 13m 29s	704	2,555
/page/2	124	124	3m 45s	151	601
/page/6	110	110	3m 26s	128	534
(not set)	85	80	13m	0	252
/page/4	75	75	2m 26s	100	378

Public Relations

Number of Clips YTD
9

AVE (Online + Print) YTD
1,254,100

Online & Print Readers...
\$14,791

TRAVEL & LIFE PAGE 1
SEASONS GREETING
Celebrate Christmas early with Santa visits, ice skating, tree lightings



ONLINE
For UM vs. Syracuse coverage, go to SunSentinel.com/Sports

SPORTS PAGE 1
After house fire, it's back to work for Heat's Spoelstra

From the cover of the Public Print Edition for Public Service

SOUTH FLORIDA
SunSentinel
SUNSENTINEL.COM SUNDAY, NOVEMBER 9, 2025 \$5.50

Leaders sound alarm about property tax cuts

and quality of life. The Florida House of Representatives passed a bill on Monday that would slash property taxes by 10 percent over the next five years. The measure has drawn sharp criticism from local officials and business leaders who say it would hurt the state's economy and reduce the quality of life. They argue that property taxes are a vital source of revenue for local governments and that cutting them would force them to raise other taxes or cut services. The bill also would require the state to make up the difference in lost revenue. The measure is expected to pass in the coming weeks.

Swimming Hall of Fame project gets new look

Hert Lauderdale aims to get better deal with developer

By Rosemary Ryan
Hert Lauderdale

The city of Hert Lauderdale is looking for a new developer to build a new swimming hall of fame project. The city has received several proposals, but none have met its requirements. The city is looking for a developer who can provide a high-quality project at a reasonable cost. The project is located in a prime area of the city and is expected to be a major attraction for visitors. The city is currently reviewing the proposals and expects to make a decision in the coming months.

'The Brooklyn of Broward'

With its Art Walk coming up, here's why Oakland Park should be on your list of night-out destinations

By Ben Cavallari
Broward County

The neighborhood is getting a new look with its Art Walk. The event is a celebration of the area's artistic community and is expected to be a major success. The Art Walk will feature a variety of art installations, performances, and activities. It is a great opportunity for residents and visitors to enjoy the local art scene. The event is scheduled for the weekend of November 14-15 and is free to attend. The city is excited to host the event and is looking forward to a great turnout.

Boca Raton voters to weigh redevelopment in 2 elections

By Angela Henderson
Boca Raton

Boca Raton voters will be asked to weigh in on a major redevelopment project in two upcoming elections. The project is a large-scale development that will transform a significant portion of the city. It is expected to create thousands of jobs and bring in millions of dollars in revenue. The city is currently in the process of securing funding for the project and is looking for public input. The first election will be held in December and the second in February. The city is committed to transparency and is providing voters with all the information they need to make an informed decision.

OPINION

PROPERTY TAXES ARE MORE THAN A BILL, THEY'RE AN INVESTMENT

By Bruce Hurlbert

Property taxes are a vital source of revenue for local governments and are essential for maintaining the quality of life in our communities. They fund the schools, police, fire, and other services that we all rely on. Cutting property taxes would force local governments to raise other taxes or cut services, which would have a negative impact on the economy and the quality of life. Property taxes are an investment in our future and should be protected. Local governments should be allowed to set their own tax rates and should not be forced to cut services to meet state-mandated cuts. Property taxes are a key component of our tax system and should be treated as such.

Assault on higher education diminishes value of a Florida degree

By Bruce Hurlbert

Higher education is a cornerstone of our society and is essential for economic growth and innovation. It provides the skills and knowledge that are needed to succeed in a competitive global economy. However, the assault on higher education in Florida is diminishing the value of a Florida degree. The state is cutting funding for public universities and is forcing them to raise tuition and fees. This is making it difficult for students to afford a college education and is reducing the quality of education. The state should invest in higher education and should not allow the value of a Florida degree to be eroded. Higher education is a public good and should be protected.

SUNSENTINEL SunSentinel.com/dolphins

DOLPHINS TEAM COVERAGE



Showing 9 of 9 Rows	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT
# of Clips	0	0	0	1	0	0	4	0	0	0
Est. Audience (Print + Online)	0	0	0	25,000	0	0	99,100	0	0	0
Pub. Value (Print + Online)	\$0.00	\$0.00	\$0.00	\$1,048	\$0.00	\$0.00	\$8,898	\$0.00	\$0.00	\$0.00
TV Audience	0	0	0	0	0	0	0	0	0	0
Pub Value (TV)	\$0	0	0	0	0	0	0	0	0	0
Radio Audience	0	0	0	0	0	0	0	0	0	0
Pub Value (Radio)	\$0	0	0	0	0	0	0	0	0	0
Sentiment	N/A	N/A	N/A	Positive	N/A	N/A	Positive	N/A	N/A	N/A
Notable Mentions	N/A	N/A	N/A	Tap Into Coconut Creek	N/A	N/A	Installation [N/A	N/A	N/A