

Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida
Executive Committee Meeting
September 27, 2024, 9:00 AM – 9:30 AM
Broward County Government Center West
1st Floor Board Room – Surtax Plaza
1 North University Drive
Plantation, FL 33324

MINUTES

The meeting was called to order, roll call was taken and a quorum was established.

Present: Chair Ross, Vice Chair Furr, and Members Davis, Mead, Metayer Bowen, Newton, AJ Ryan, Mike Ryan, Shuham, Villalobos, and Alternates Breitzkreuz and Mayersohn.

Not present: Member Dunn, and Alternates Glassman and Geller.

The meeting continued with public comment.

Member Mike Ryan made a motion to approve the 8-23-24 minutes, seconded by Member Villalobos. A voice vote was called, and the motion passed unanimously.

Executive Director Storti presented the recommendation of the 2025 Budget with the year-end update including the end of the fiscal year actuals with various allocations. He highlighted labor savings carried over to the next year. Member Shuham made a motion to approve the 2025 Budget. Member Newton seconded the motion. A voice vote was called, and the motion passed unanimously.

The committee moved on to the Nomination of Chair and Vice Chair for the SWA. Chair Ross passed the gavel to Vice Chair Furr. Member Ross made a motion to Beam Furr to continue as Vice Chair. Member Mike Ryan seconded the motion. A voice vote was called, and the motion passed unanimously. Vice Chair Furr returned the gavel to Chair Ross. Vice Chair Furr made a motion for Chair Ross to serve as chair for the next meeting and have the election of a chair as a discussion item on the next agenda to prepare for voting on a new chair at the November meeting. Discussion centered on the transition post-November elections, the need to review bylaws to prevent future issues related to election timings and whether there will be a full Executive Committee at the November meeting. A voice vote was called, and the motion passed unanimously.

Executive Director Storti discussed the integrated communication and outreach plan. He shared that the plan is underway, and he has been working with Member Dunn and others for plan development. They are finalizing the plan now and will present the integrated communication and outreach plan at the next meeting. Member Mayersohn emphasized the need to improve internal communication with updates to members and city managers regarding meetings, events, and initiatives. The committee discussed expanding beyond social media to include culturally sensitive newspapers, radio, faith-based communities, and flyers. The committee discussed the need to hire a full-time Public Information Officer

to manage and diversify and enhance communication channels who diversify both internal and external communications, including the diverse outreach methods.

Alternate Breitzkreuz provided feedback on the recent Solid Waste Public Workshop held in Lauderhill on September 18, 2024, and the feedback from some of the public comments regarding the workshop. He expressed his concerns and suggested some areas for improvement including better venue selection, improved acoustics, and clearer communication of meeting objectives. The committee discussed allowing more public input without so many guided questions for feedback.

The meeting was adjourned.