



**City of Hollywood Youth Ambassadors Win 1<sup>st</sup> Place in  
Florida League of Cities Municipal Youth Council Video Competition**  
*Students are the leaders of tomorrow*



*City of Hollywood Youth Ambassadors with Hollywood Mayor Levy,  
Police Chief Sanchez and Hollywood Commissioners*

HOLLYWOOD, FL — (January 8, 2018) The City of Hollywood Youth Ambassadors Program is 1<sup>st</sup> Place Winner of the 2017 Municipal Youth Council Video Competition. ***My City Hollywood: I'm Part of It, I'm Proud of It*** competed against submissions from multiple Florida cities to win the coveted number one ranking.

“The City of Hollywood Youth Ambassadors Program provides an opportunity for the younger population to understand the ins and outs of local government,” said City of Hollywood Commissioner Traci Callari. “We are so proud and honored to shine the spotlight on these students who worked collaboratively to meet the challenges of the competition and win 1<sup>st</sup> place.”

The youth council video competition required councils to promote Florida City Government Week locally, or recognize the work its city does. The goal was to raise public awareness about the services that cities perform, and to educate the public about how city government works. The competition provided youth ambassadors a way to showcase their ideas and creativity to promote Florida City Week. Students were encouraged to use social media to promote events using #FLcityweek.

(more)

“The Broward League of Cities congratulates the City of Hollywood Youth Ambassadors on winning the Florida League of Cities 2017 Municipal Youth Council Video Competition,” said Dan Daley, President, Broward League of Cities. “It’s a true testament to the success of these types of programs when our children learn to understand and appreciate the importance of local government.”

Describing the greatest impact of the experience, Amanda Alvarez, City of Hollywood Youth Ambassador and 12<sup>th</sup> grade student at South Broward High School explained, “The competition helped us gain a great appreciation for the City of Hollywood. Many parts came together to produce the video and write the essay. We have a better understanding of how the Mayor’s office, city commissioners and law enforcement work together and how we can be better citizens.”

The 60-second public service announcement highlighted the best in the community and how Hollywood City Government and the Hollywood Police Department worked together to recover after Hurricane Irma. In addition to the video, students included an essay/action plan and a letter from Hollywood Mayor Josh Levy, City of Hollywood Commissioners and Tomas Sanchez, Hollywood Chief of Police.

“We are very proud to be working with such passionate, dedicated and hardworking young adults,” said Lieutenant Selina Hightower, Hollywood Police Department. The students are hand selected among many applicants. Working alongside law enforcement gives them a different perspective.”

Four other youth councils in Sanford, West Palm Beach, City of Dade and City of Titusville were also recognized for their submissions.

#### **About the Hollywood Youth Ambassador Program:**

The goal of the City of Hollywood’s Youth Ambassador Program is to foster open and positive communication between city government, law enforcement, and the youth of the community. Students serve as liaisons and discuss youth related issues that impact the school and the community.

The ambassadors are a diverse group of students who reside in the City of Hollywood and attend a high school located in Hollywood. Students can partner with the Hollywood Police Department, the Office of The Mayor and City Commissioners and the Broward School Board.

Visit the link to view the video <http://www.flcities.com/YCVideoWinners>  
[https://www.youtube.com/watch?v=aN8FwF\\_cMhI](https://www.youtube.com/watch?v=aN8FwF_cMhI)  
[#hollywoodyap](#) [#mycityandproud](#) [#youthambassadors](#)

###

#### **Media Contact:**

Brenda Bailey, Ambit Advertising and Public Relations  
954-568-2100 Ext. 102 / [Brenda@ambitmarketing.com](mailto:Brenda@ambitmarketing.com)